# Transcript: AWS Partner Network (APN) Overview

<https://www.youtube.com/watch?v=VjtcENUtn-A>

**[00:00:01.00] - Speaker 1**

Looking to innovate? Grow your business? And increase your customer reach? Together partners in AWS can provide innovative solutions, solve technical challenges, win deals, and deliver value to our mutual customers.

**[00:00:19.00] - Speaker 1**

The AWS Partner Network is a global community of partners that leverages programs, expertise, and resources to build market and sell customer offerings. As an AWS partner you are uniquely positioned to help your customers take full advantage of all AWS has to offer and accelerate their journey to the cloud, whether you're just beginning to build or looking to expand your business.

**[00:00:44.00] - Speaker 1**

By becoming an AWS partner you can innovate by utilizing the latest AWS technologies to experiment, build, and deliver customer offerings with speed and agility. Expand your reach by taking advantage of the global customer base, scalability, and expertise of AWS.

**[00:01:05.00] - Speaker 1**

Grow your business by enhancing the value of your offerings with resources, programs, and benefits designed to drive greater profitability. Accelerate engagement with AWS partner paths, purpose built to support and strengthen a range of customer offerings across software, hardware services, training, or distribution.

**[00:01:28.00] - Speaker 1**

Join the AWS Partner Network at no cost and begin leveraging training, enablement resources, well architecture tools, and more. Become an AWS partner today.