# Transcript: "It's okay to take risks"

<https://www.youtube.com/watch?v=-94KptPGZsw>

**[00:00:01.00] - Speaker 1**

My name is Murat Yanar. I'm a Director for Enterprise Applications, Migration and Modernization within the AWS Specialists and Partner Organization.

**[00:00:11.00] - Speaker 1**

I have been with Amazon for a little over 11 years. As an enterprise account manager, I was responsible for building the team for Türkiye and Central-Eastern Europe. I really felt like these were opportunities that I wouldn't dream that that would be possible for me. I'm very passionate about putting the customer at the center of everything, but that's everyone at Amazon. We call this a "day one" mentality, which is all about maintaining a long-term focus, obsessing over our customers, and you know, really about the bold innovation.

**[00:00:45.00] - Speaker 1**

I would tell my younger self it's okay to take risks, especially, it's okay to go through the two-way doors quickly knowing that you could always come back. That's the lesson.